

1. K-LOVE serves residents of the local community by providing encouragement, emotional support, spiritual support, counseling, positive impact upon the life of parents, children, young adults, elderly and many. The broadcasting brings hope.
2. If K-LOVE were to be displaced by an LPFM broadcaster providing other programming, our community would be greatly affected. A place for hope and encouragement would be gone.
3. The service provided by K-LOVE is in the public interest because it keeps people going, moving forward, and looking out for other's interests as well as what is best for themselves and their family. It keeps our eyes on what is primarily important versus losing hope and falling into a desolate place.